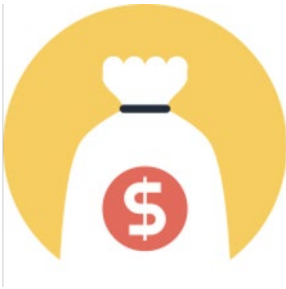


CAREER

Learning Japanese gives you more options in the job market



Japanese companies are responsible for creating nearly **1 million American jobs** (2024)



Japan is the **top provider of foreign direct investment** in the United States (2023)



Japan is the world's **3rd largest economy**, with GDP of \$4.2 Trillion (2023)

CONNECT

Learning Japanese connects you globally



More than **66,000 Americans** are living and working in Japan, more than **3 million Americans** visited Japan (2024)



©Yasufumi Nishi/©JNTO

There are **over 450 sister cities** between America and Japan (2021)



JAPAN FOUNDATION
LOS ANGELES



you'll be

CONNECTED!

ON THE CUTTING EDGE!
CULTURALLY COMPETENT!

COMPETITIVE!

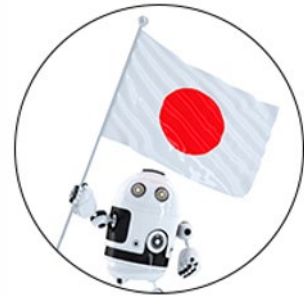
CONSIDERATE!

A CREATIVE THINKER!

A GLOBAL CITIZEN!

INNOVATION

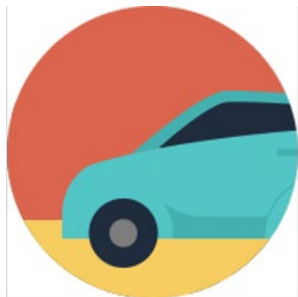
Learning Japanese gets you direct access to cutting-edge technology



Japan is the world's *number one industrial robot manufacturer* – delivering 45% of the global supply (2022)



The U.S. and Japan have reinforced their partnership in *space exploration* through agreements facilitating collaboration on lunar missions (2024)



Toyota, Honda, Nissan and other well-known Japanese car companies have *more than a third of America's automobile market share* (2024)

LIFESTYLE

Learning Japanese exposes you to fun and thoughtful ways to live life



The philosophical concept of "*ikigai*" helps us understand what to do in life, it has been widely introduced through the book "*Ikigai: The Japanese Secret to a Long and Happy Life*"



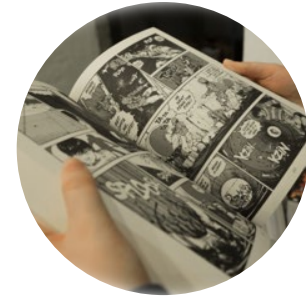
Japan *recycles* over 80% of its paper and plastic waste; you'll always see three or four different kinds of trash cans there



Japanese children are taught *responsibility* for their space – students routinely clean up their school

IMAGINE

Learning Japanese immerses you in fantasy



©anime-manga.jp

Japanese *Manga and Anime* are popular around the world, and are fun mediums to study the language



The works of contemporary magical realism novelist *Haruki Murakami* have been translated into 50 languages



Akira Kurosawa's films have left an indelible mark on international cinema, inspiring numerous filmmakers worldwide